



## Doing Business with Türkiye

Thursday, 10<sup>th</sup> October 2024

Four Seasons Hotel Istanbul - Bosphorus

### PROGRAMME

- 09:30 – 10:00**      **Registration & Networking**
- 10:00 – 10:10**      **Welcome Addresses**
- H.E. Mohammad Lootah - President & CEO, Dubai Chambers
  - Ali Kopuz – Vice President, Union of Chambers and Commodity Exchanges of Türkiye (TOBB)
  - H.E Saeed Saqer AlMheiri – Consul General of the UAE in Istanbul
- 10:10 – 10:20**      **Keynote Address**
- Mustafa Tuzcu – Deputy Minister of Trade, The Republic of Türkiye
- 10:20 – 10:30**      **Via Dubai**
- This session provides an in-depth exploration of Dubai's dynamic business environment, highlighting the city's advantageous pro-business policies. Positioned at the crossroads of the world, Dubai stands out as an ideal location for businesses seeking a favorable and strategic base. The presentation will also shed light on potential business synergies with Türkiye along with an overview of the Dubai-based companies joining this mission.
- Presenter:** Salem Al Shamsi - Vice President, Global Markets, Dubai Chambers
- 10:30 – 10:45**      **MoU Signing between Dubai Chambers and -**
- Union of Chambers and Commodity Exchanges of Türkiye (TOBB)
  - Independent Industrialists and Businessmen Association (MUSIAD)
  - Foreign Economic Relations Board of Türkiye (DEİK)
- 10:45 – 11:15**      **Power Talks – Exploring Türkiye's Business Potential**
- Engage with our expert speakers for an insightful exploration of Türkiye's business environment! With a thriving economy and a strategic location at the crossroads of Europe and Asia, Türkiye offers numerous opportunities for expansion. Supported by government initiatives, tapping into Türkiye's dynamic business landscape can foster valuable partnerships and sustainable success. Don't miss out—discover Türkiye's potential and unlock new opportunities!
- Speakers:**
- Prof. Dr. Nurullah Gür – Advisor, Istanbul Chamber of Commerce
  - Baran Isik - Head of Turkey Representative Office, Dubai Islamic Bank
- Moderator:** Melis Metiner – Economist, Central & Eastern Europe, Middle East, and Africa (CEEMEA), HSBC
- 11:15 – 11:20**      **The Best is Yet to Come**
- Wrap up and instructions on the remainder of the day.



# New Horizons



**11:20 – 17:00**

**Expand Your Business**

Now is the time to dive in and engage with potential global partners during your productive B2B meetings. Enjoy refreshments and a networking lunch as you connect and collaborate.